

WHY URUGUAY?



Uruguay

10 reasons to invest in Uruguay



Political, legal, and social stability

Uruguay has a democratic system with institutional and legal stability, which guarantees a positive business environment and respect for the regulatory framework.



Macroeconomic stability

In 2018 Uruguay reached the longest period of economic growth in its history, consolidating 16 years of expansion at an average annual rate of 4.3%.



Preferential market access

Uruguay is a member of Mercosur and has signed an FTA with Mexico. This makes it the gateway to a potential market with 400 million people.



Investor benefits

Uruguay offers significant incentives for foreign and domestic investors, which are related to aspects such as taxes, and the Free-Trade Zone and Free Port and Airport systems.



Ease of doing business

Uruguay guarantees equal treatment for investors and a restriction-free operation for business activity.



Modern logistics

Uruguay's first-class port infrastructure, road network, and Free Port system make it the best logistics platform of the Mercosur region, as well as an advantageous distribution center for goods in transit.



Leader in ICT

Uruguay leads the ICT Development Index for Latin America (ITU, 2017). It is also the first and only country in South America to be part of D9, the group of the world's most advanced states in digital governance.



Competitive national talent

Uruguay was the first country to implement the One Laptop per Child program. It has full digital inclusion, free education, everyday use of English and Portuguese, and a State-run university accessible to everyone.



Efficient energy policies

Uruguay is one of the Latin American countries with the highest investment in clean energy and it is also at the forefront of global production of electricity from wind power. 97% of electricity is produced from renewable sources, 38% of which comes from wind farms.



Excellent quality of living

Montevideo has the best quality of living in Latin America (Mercer, 2019). Also, Uruguay is the country with the highest and best-distributed income in the region.



Uruguay, a destination to invest and reinvest

The country's significant growth over the last decade is related to a strong increase in investments. In Uruguay, Foreign Direct Investment (FDI) has reached record levels, which has allowed the country to become one of the main FDI destinations in South America over the last decade, in terms of GDP.

Investors trust Uruguay due to the profitability obtained and the good business environment, in addition to being a country with investment grade.

Strategic location

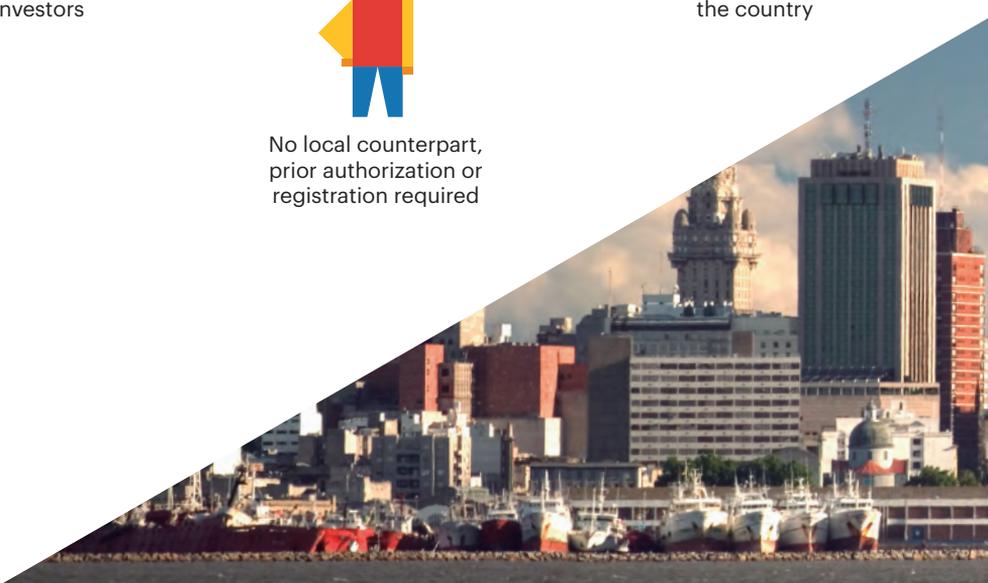
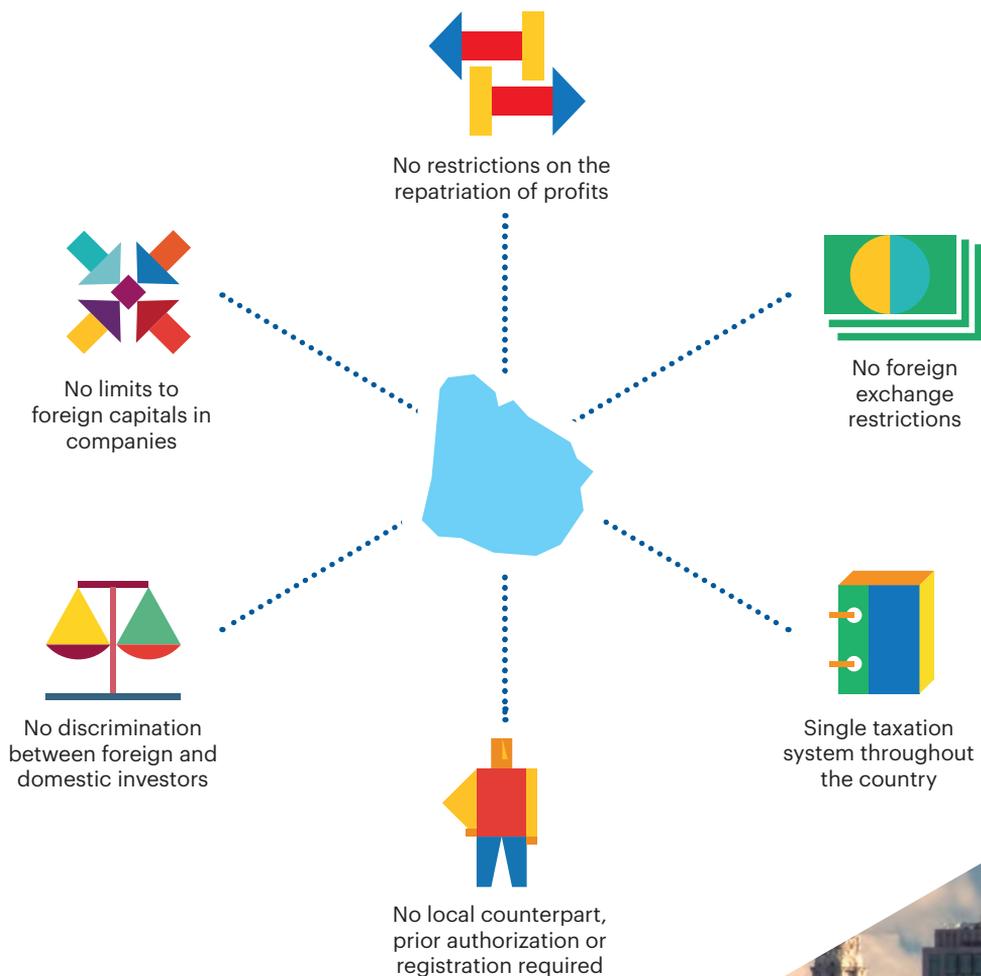
Uruguay has a strategic location as a gateway to Mercosur, and two of its main ports, Montevideo and Nueva Palmira, are located at the end of the Parana-Paraguay-Uruguay river system.

Its time zone, between the U.S. and Europe, makes the country a great complement to offer global services to the region and the world.



An excellent environment for business

Laws that protect and ensure equal treatment for both foreign and local investors, a free exchange market and a single tax system throughout the country, are some of the conditions that make Uruguay an attractive and safe destination for business.



Highly attractive tax benefits

Uruguay offers a wide array of incentives adapted to the different business sectors that can be developed in the country, e.g., industry, trade, or services.

- » Investment promotion system (Investment Law) - 20% to 100% refund of invested amounts.
- » Free -trade zone - Users are 100% tax free.
- » Temporary admission of raw materials and supplies.
- » Only South American country with free airport regime, in addition to being the only one on the South American Atlantic coast with a free-port regime.

A country with investment grade

Uruguay is a country with an investment grade, ratified by the main credit rating agencies: Moody's, Standard & Poor's, Fitch Ratings, DBRS and R & I.

Some of the reasons behind this vote of confidence for Uruguay were its macroeconomic balance and stability, an incremental diversification of the economy, and its efficient debt-management strategy.



Stability, transparency, and international competitiveness

These characteristics make Uruguay the best destination for investments in Latin America, and one of the most reliable and attractive destinations worldwide. Well-known international rankings show its strong political, legal, and social stability, as well as the strength of its democracy.

Leader in Latin America

Low Corruption 2018

Country	Ranking
Uruguay	#1
Chile	#2
Costa Rica	#3
Argentina	#5
Panama	#6
Colombia	#7

(Transparency International, 2018)

Democracy Index 2018

Country	Ranking
Uruguay	#1
Costa Rica	#2
Chile	#3
Panama	#4
Argentina	#5
Brazil	#6

(Economist Intelligence Unit, 2018)

Prosperity Index 2018

Country	Ranking
Uruguay	#1
Costa Rica	#2
Chile	#3
Panama	#4
Argentina	#5
Colombia	#6

(Legatum Institute, 2018)

Rule of law Index 2018

Country	Ranking
Uruguay	#1
Costa Rica	#2
Chile	#3
Argentina	#4
Brazil	#5
Panama	#7

(World Justice Project, 2018)

Success stories



"In Uruguay we found a strong source of highly-skilled professionals who graduate from its world-class universities every year".

[Berthold Ebner, Ex Managing Director BASF Services Americas](#)



"Uruguay has different dimensions that are important for us... the most important is the quality of its institutions; not only legal security but political stability as well as established ground rules needed for an investment".

[Erwin Kaufmann, Former General Manager of Montes del Plata](#)



"When Enel Green Power decided to settle in Uruguay, the country was at the forefront in the development of renewable energies, as it is now. Uruguay is a country that has left an interesting footprint in the world and this is important for Enel. Moreover, it gave us certainties from the political, economic and human resources point of view".

[Jorge Cernadas, Country Manager ENEL Uruguay](#)



"In Uruguay there is transparency, clarity and honesty in business. It is a service oriented country striving for excellence".

[Andrés Contreras, Managing Director BESTSELLER AMERICAS](#)



Uruguay XXI

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